

TEJ PRO Quick Start Guides

- Download, install, log in (Intranet & internet)
- Introduction to TEJ Database directory
- TEJ Main + Introduction to TEJ Program
 - Review mode (individual stock, multiple stocks, single item comparison)
- Criteria setting (company groups, field groups, advanced date)
 - Export saved information
 - Auxiliary functions (drawing, technical manualm study related articles)

Download, Install, Contact information

Step 1: https://

Step 2: Download TEJ program

Step 3: Apply for registration

Step 4: Log in

If you have any technical questions about our services, please feel free to call TEJ business department at (02)8768-1088#120 or email us at tej@tej.com.tw.

Log in : Click Desk Shortcut



Intranet

Enter account and password and click log in.



Main Menu: DB Categories (I)

TEJ Profile

• Macroeconomics, raw material, exchange rate, interests, etc.

TEJ Company

• Company monthly revenues/earnings, sales breakdown, board members, capital formation, long term and short term investment, borrowings, etc.

TEJ IFRS Finance

• The financial Statements of Taiwan's listed and GRETAI listed Companies' adhere to the financial statements released by International Financial Reporting Standards (IFRS), the financial disclosures begin on or after 1 January 2013 and can be referred back to as early as 2012.

Banking Industry-Balance Sheet detail of Assets/Liability

• The regulatory capital, assets quality, regulatory capital detail, capital adequacy ratio, etc. of the financial industry.

TEJ Financial Holding Zone

• Including the monthly revenue, sales breakdown, reinvestment and financial statements of the financial holding companies and its subsidiaries.

TEJ Equity

• Securities market DB, including stock price, deal on credit (margin purchase and short sale), foreign institutional investors, security deposited in central depository, and etc.

Main Menu: DB Categories (II)

Financial Derivatives

Basic information and day trading data for Warrants,
 Callable Bull-Bear Contracts, Futures and Options.

Market Multifactor

 Based on calculation of the Multi-Factor Model of Fama & French, it provides 8 factors analysis, including Market Risk Premium, Size Premium, BE/ME Ratio Premium, and etc.

TEJ Audit Quality

• Required variants that affect and evaluate the audit quality and accountancy firms' information are included.

TEJ Company Governance

 Formed by public corporations, controlling shareholding, deviation, structure of directors and supervisors, directors and supervisors' salaries and independent director and supervisor, and etc.

Main Menu: DB Categories (III)

TEJ FUND

 Fund DB, including fund attributes, net worth, shareholding by week/month, ratings, turnover ratio, news and etc.

TEJ BOND

• Domestic Bond, Corporation Bond, Convertible Bond and ECB information materials.

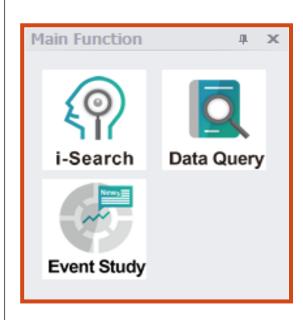
TEJ PUB

• Database for public companies, including financial reports and ratio, stock price, shareholding by board of directors, monthly revenue, capital formation and etc.

TEJ Bank

 Financial institute DB of business sub-items, including bank deposits analysis, bank loans analysis and etc

Introdution of Main Menu



I-Search

 Database query for company code and fields; often used in unspecified database or unclear data location

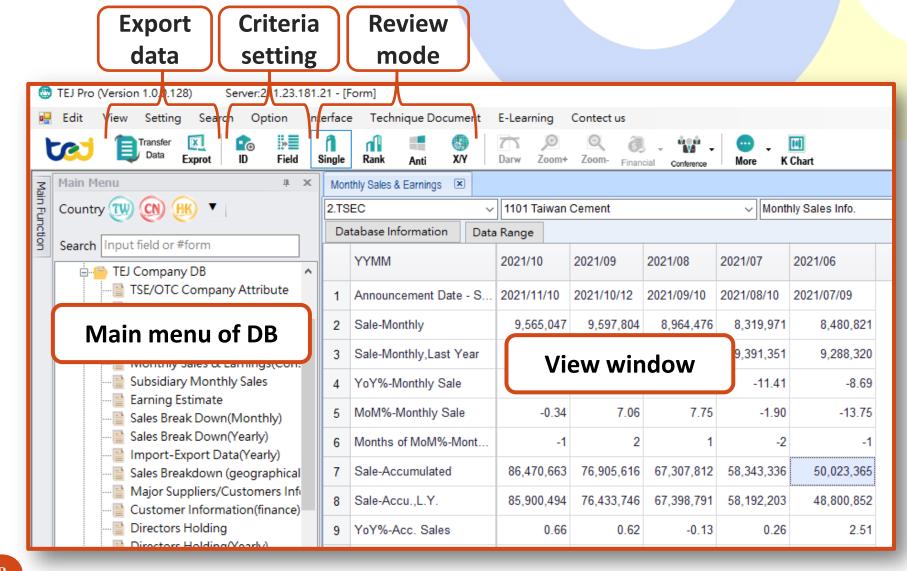
Data Query

 Enter the required database to search for data based on company and column

Event Study

 Event Study aims to examine abnormal returns through statistics, as well as to confirm if a certain event affects the company's stock price in which proves if there is a correlation between stock price fluctuation and this event.

Home screen & Introductions to common features



Review Mode (I): Single Company (individual stock)





























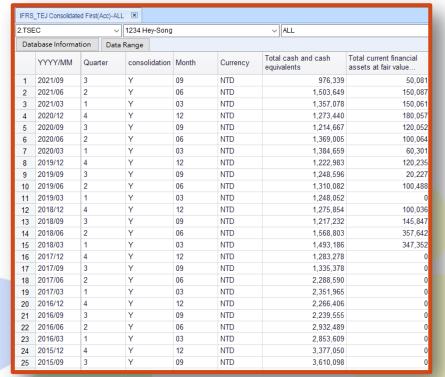








1. Individual stock overview (X Axis: field; Y Axis: time)



Cross-period comparisions (X Axis: field; Y Axis: time)

IFRS_TEJ Consolidated First(Acc)-ALL 図										
2.TS	EC	~	1234 H	√ ALL						
Dat	abase Information	Data	Range							
	YYYY/MM				2021/09	2021/06	2021/03	2020/12		
1	Quarter				3	2	1	4		
2	consolidation				Υ	Y	Y	Υ		
3	Month				09	06	03	12		
4	Currency				NTD	NTD	NTD	NTD		
5	Total cash and cash	equiv	alents		976,339	1,503,649	1,357,078	1,273,440		
6	Total current financi	al asse	ets at fai	r value through profit or loss	50,081	150,087	150,061	180,057		
7	Financial assets at	fair val	ue throu	gh other comprehensive in	0 0		0	(
8	Financial assets me	easure	d at amo	rtized cost - Current	163,700	35,000	0	(
9	Current financial ass	sets fo	r hedging)	0	0	0	(
10	Current contract ass	sets			0	0	0	(
11	Accounts & notes re	eceival	ole		996,545	846,809	751,339	662,967		
12	Other receivable				31,171	39,618	5,985	81,873		
13	Loan to others - Sho	ort-Terr	m		0	0	0	(
14	Total inventories				5,351,742	5,320,731	5,252,165	5,041,712		
15	Non-current assets	classif	ied as h	eld for sale, net	0	0	0	(
16	Total current tax as:				0	0	0	(
17	Total current assets				7,751,522			7,302,069		
18				t fair value through profit o			658	658		
19				gh other comprehensive in		0	0	(
20				rtized cost - Non-Current	216,653		0	(
21	Non-current financia			dging	0 0			(
22	Non-current contrac		-		0	0	0	(
23	Investments accoun	ted for	using e	quity method, net	790,210	645,135	730,992	735,732		

Review Mode (II): Multiple Company (multiple stock)



 For example, searching for 1101,1102 and 1103 financial information from 2020Q2.



























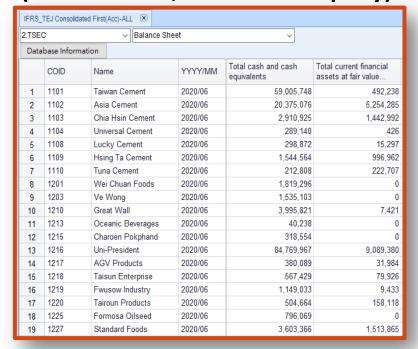






1. Ranking

(X Axis: field; Y Axis: company)



2. Cross-period comparisions (X Axis: field; Y Axis: time)

IFRS_TEJ Consolidated First(Acc)-ALL 🗵										
2.TS	EC V Balance Sheet	~								
Dat	abase Information									
	COID	1101	1102	1103	1104					
1	Name	Taiwan Cem	Asia Cement	Chia Hsin C	Universal Ce					
2	YYYY/MM	2020/06	2020/06	2020/06	2020/06					
3	Total cash and cash equivalents	59,005,748	20,375,076	2,910,925	289,140					
4	Total current financial assets at fair value through profit or loss	492,238	5,254,285	1,442,992	426					
5	Financial assets at fair value through other comprehensive in	5,392,561	4,706,162	2,556,799	2,091,020					
6	Financial assets measured at amortized cost - Current	15,741,435	33,290,406	2,936,410	71,467					
7	Current financial assets for hedging	0	0	0	0					
8	Current contract assets	0	61,620	0	11,708					
9	Accounts & notes receivable	31,363,082	15,351,005	206,559	1,216,807					
10	Other receivable	1,785,243	4,314,225	111,052	489,752					
11	Loan to others - Short-Term	0	0	53,232	0					
12	Total inventories	8,164,930	7,600,004	33,077	340,377					
13	Non-current assets classified as held for sale, net	0	0	0	0					
14	Total current tax assets	0	6,782	1,624	32					
15	Total current assets	125,133,183	92,590,336	10,357,336	4,548,713					
16	Total non-current financial assets at fair value through profit o	0	0	0	0					
17	Financial assets at fair value through other comprehensive in	33,944,686	10,521,536	10,272,060	1,398,288					
18	Financial assets measured at amortized cost - Non-Current	18,259,429	67,101	23,769	40,540					
19	Non-current financial assets for hedging	0	0	0	0					
20	Non-current contract assets	0	0	0	0					

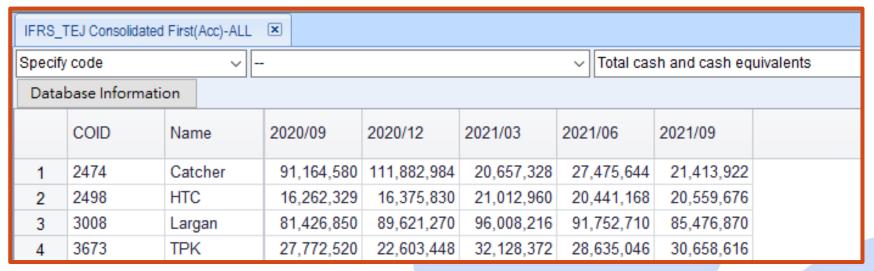
Review Mode(Ⅲ): Variant for Single Field



• For example, searching for Net Sales for Catcher Technology, HTC, Largan Precision Co. and F-TPK in 2020/09-2021/09.



Variant for Single Field (X Axis : company; Y Axis : field)



Criteria Setting (I): Company Sample



For example, set up Electronic Components Industry



Step 1: Select Category.

Step 2: Select industry.

Step 3: Move the desired

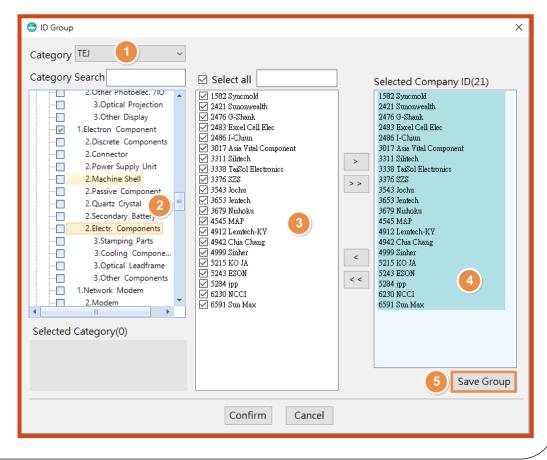
company to the selected

ID list on the right side.

Step 4: Name the group.

Step 5: Click "Save Group" to save the file.

 Note: Industry Categories are based on the classification of the Taiwan Stock Exchange.
 Some industries with an underline in front would be the sub-category further classified by TEJ, such as _PC System, _Motherboard, etc.



Criteria Setting (II): Field Variants



For example, set up "revenue, cost, expense, net income "subjects



Step 1: Use "Field Group" and

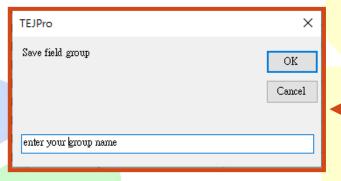
"Search" to look for the

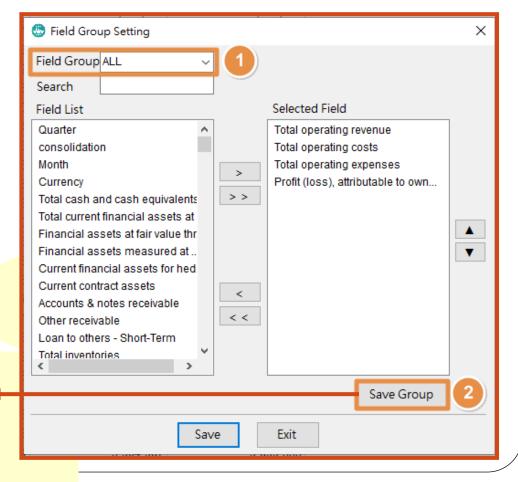
desired field and move the

"Field List" to the right side.

Step 2: Enter a catchy name in group field name for future reference.

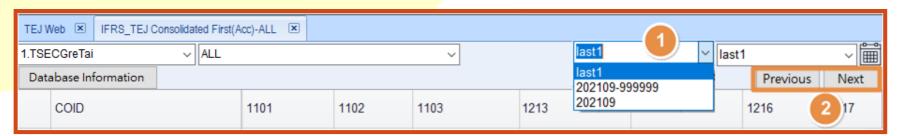
Step 3 : Click "OK".





Criteria Setting (Ⅲ): Date_1

For example, set up the date by the year-end date of 2005-2011.



Step1: Enter

Method 1: last $1 \rightarrow$ the latest date

Method 2: 202006-999999 → Range date

Method 3: $202006 \rightarrow$ Fixed date

Method 4 : 201806,201906,202006→

Multiple Specified date

Step2: Quick Setting

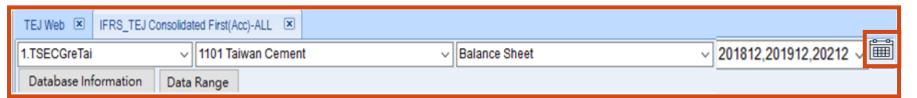
Click "Previous" or "Next" to quick setting date.



Criteria Setting (Ⅲ): Date_2

Select "Advance Date Option"



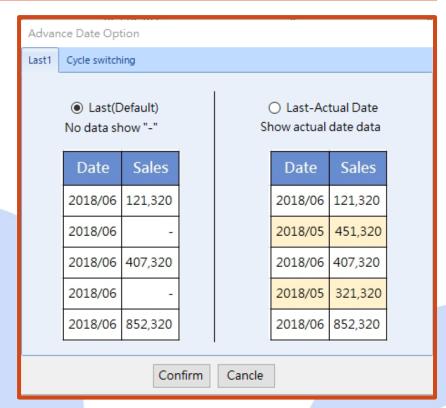


1.Last 1:

Select "Last(Default)" or "Last-Actual Date", display the latest data format.

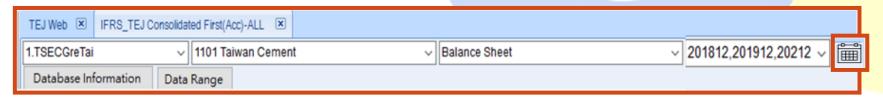
2.Cycle switching:

Enter date interval and Select frequency.



Criteria Setting (Ⅲ): Date_3

For example, set up the date by the year-end date of 2015-2019.



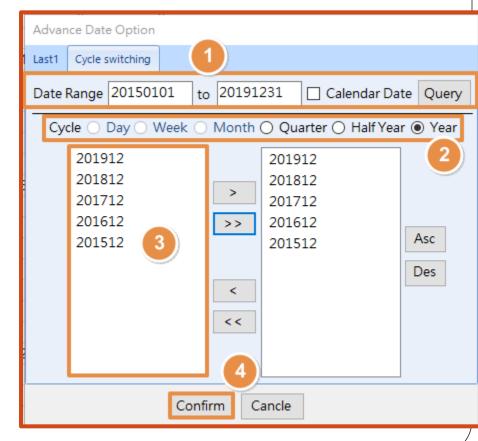
Cycle switching

Step 1: Enter date interval (8 characters in Arabic numbers)

Step 2: Select frequency

Step 3: Move required date to the selected list on the right side.

Step 4 : Click "Confirm".



Export Saved Data(I): Export to Excel

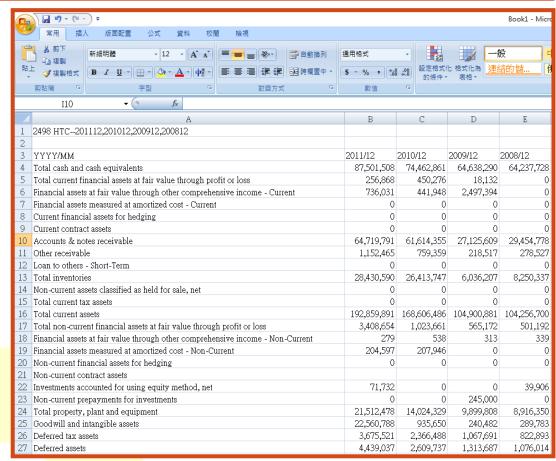


For example, export HTC's financial statements from 2008-2011.



Step: Select required information and click "Export" to export selected info to Excel.

*Note: Exported info is a temporary file, make sure to click Save As to save the file.



Export Saved data (II): Download Filter

(download a large number of data)

























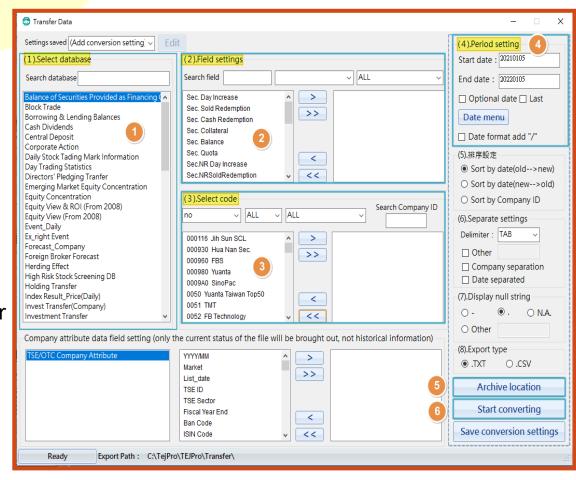








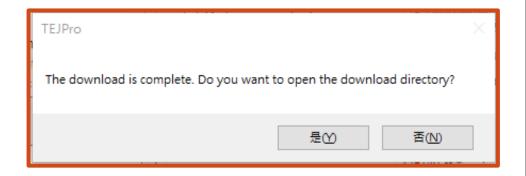
- **Step 1:** Select database in below.
- **Step 2 :** Select required company samples or selected ID groups.
- **Step 3**: Select required field variants or field groups that are already set up.
- Step 4: Select required date or click Date Menu to choose specific date or frequency.
- **Step 5**: Set the route for saved data.
- **Step 6** : Click "Start converting".



Export Saved data (II): Download Filter

(download a large number of data)

When "Export data to file Successfully" is shown, the file conversion is done.



If content needs to be read in Excel, please drag the text file into the blank sheet.

20220105112144 - 記事本											
[福案(F) 編輯(E) 格式(O) 檢視(V) 說明											
CO_ID Date Quarter_conso	lidation	Month	Curren	cy	Total c	ash and :	cash equ	ivalents	Total c		
estment property, net Total other non-current assets Total non-current assets Total assets Total short-ter ent provisions Deferred credits, gains on inter-affiliate accounts Accrued pension liabilities Total deferred											
expenses) Net operating (loss), attributable to non-c				interest Profit							ains and
al surplus Stock dividen								e – Capi			Cash di
able BS-Financial liabilit											
Per Share Sales Per Sha						Income					ncome Pe
ed Assets Ratio Short-Term an	l Long-Ter	m Liabil	ities	Net DEB			quity Ra			ent Liab	
rt Type (1.Individual 2. Pare								Fiscal			Market
000116 Jih Sun SCL 20210	9	3	Y	09	NTD			3064671	9	0	0
.47 -0.5 1.34 .		3	Ý		imp	135.74		2.63	٠.	181.97	
000930 Hua Nan Sec. 20210 119.5		2.48	ī	09 501.65	NTD 83.38	2646866 16.62	809.9	1401685 5189924		0 48.83	0
000960 FBS 202109	3	Z.40	09	NTD	1813862		3141243		1293302		ň
.1 97.1 94.77 7.9	-3.38	7.39	2.03	NID	1015002	_	5141245		1295502	123.43	117.99
000980 Yuanta 202109	3	Ϋ́	09	NTD	5997275	1	3240797	52	6783039		4862843
.82 1.39 18.56 18.56	20.61	20.61	20.61	20.61	3.87	-4.62	9.8	4.06	4.23	3.32	
0009A0 SinoPac 202109	3	Y	09	NTD	8855894	3669316	8	1070740		0	0
.71 41.45 14.32 -8.94	1.16		:	••	·			116.24	104.7	5.94	٠.
1101 Taiwan Cement 20210		3	Y 25.11	09	NTD 25.16	5995880		335314		1515711	
83 6.91 33.81 6.74 1102 Asia Cement 20210	5.09	25.11 3	40.11	19.64 09	25.16 NTD	21.12 3340551	5.51	19.26 1712554	459.52	11.97 3740217	10858 1607542
7.55 31.63 7.84 6.46	22.95	22.95	19.13	25.01	19.84	5.87	20.59		17.6	5901	3.82
1103 Chia Hsin Cement 20210		3	γ . 13	09	NTD		1455715		3158852		ñ.02
0.34 40.34 40.34 2.61	-0.35	2.56	-0.68	1.09	4.52	1.08	0.92	11.73	107.47		Ĭ1.35
1104 Universal Cement 20210		3	Y	09	NTD	426666	90787	2492496	75457	0	8455
.43 1.28 1.11 12.14	26.97	26.97	50.51	-6.18	-14.98	-14.98	-14.37	4.94	5.99	52.42	-0.46
1108 Lucky Cement 20210		3	Y	09	NTD	320942	25577	77281	126499	0	0
-48.31 -48.11 -0.12 -0.71	16.77	-2.24	Ϋ́		ŃТD	1067060	1000122	ė	193.63	46.68	12.49 N
1109 Hsing Ta Cement 20210 24 -6.67 -9.92 -9.92	-12.48	1.51	6.03	09 -6.99	-0.78	100/209	1208133	U	134450	0	U
24 -0.07 -9.92 -9.92 1210 Great Wall 202109	-12.40 3	Y	0.03	-0.99 NTD	5179124	15783	Ô	ò	ń	'n	6472003
38 24.38 2.99 2.75	94.09	2.03	2.67	2.04	2.67	1.84	30.09	-10.51	-10.51	-49.94	-42.22
1212 Occasio Paragrama 20210		2.00	Ÿ	00	NTD	10700	0.05	0.51	0	0.5.54	0

Auxiliary functions (I): Financial Statements & Value-added Data Base Information

























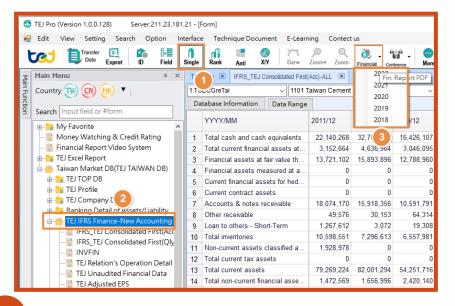






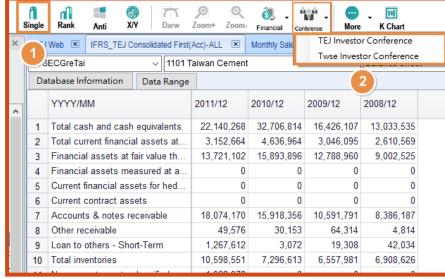


- **Auxiliary functions: Financial**
- Step 1: Click "Single".
- **Step 2**: Click "Financial" and choose the year.
- Step 3: Automatically connect to the annual financial report of the designated company in website(mops.twse.com.tw).



Auxiliary functions: Conference

- Step 1: Click "Single".
- Step 2: Click "Conference" and Select "TEJ Investor Conference" or "Twse Investor Conference".
- Step 3: Automatically connect to "TEJ Investor Conference" or "Twse Investor Conference" web page.



Data Query (I): Search for data based on company and column

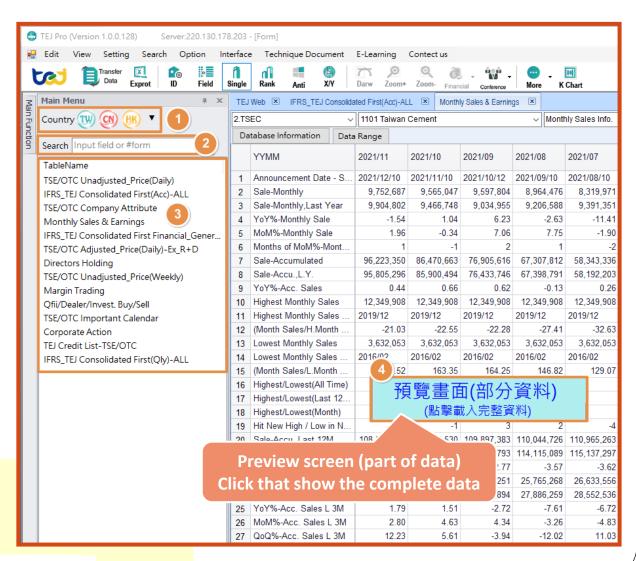


Step 1: Select "Country".

Step 2: Enter field or #from in "Search".

Step 3: Click database

Step 4: Left window display preview screen (part of data), and Click that show the complete data.



Quick Start to TEJ Smart Wizard



Introduction to Smart Wizard Toolbar

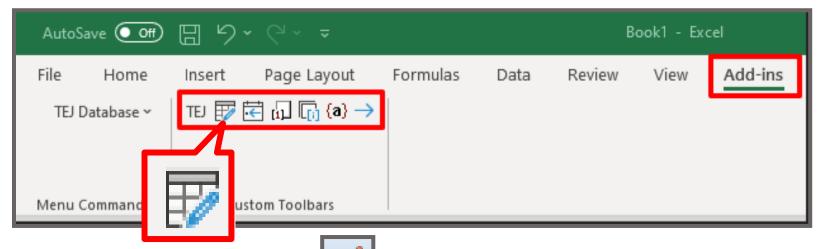
• Criteria Setting-information, company, date, others

Modify Criteria Setting –Function of lowercase a

Example: Cross data base download

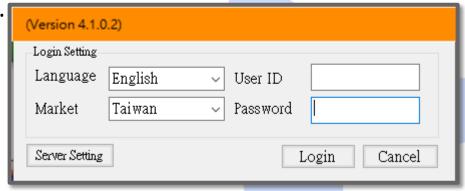
Log In: Click Tool Bar

Step 1: After install database, open any blank workbook. And click "Add-ins" in the upper ribbon to find the TEJ PRO Smart Wizard Tool Bar.

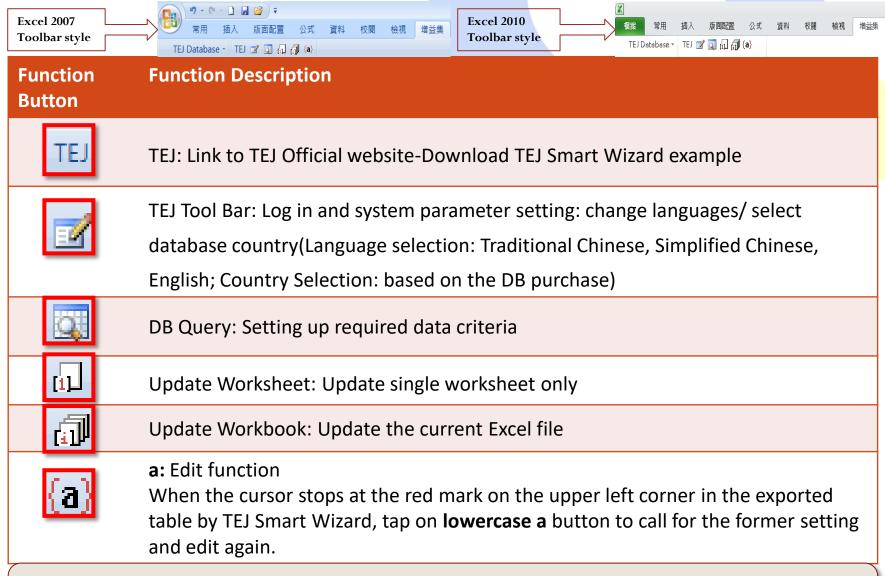


Step 2: Click the TEJ Tool Bar in the TEJ PRO Smart Wizard tool bar, and displayed login windows. Enter the account password is the same as the

TEJ PRO login.



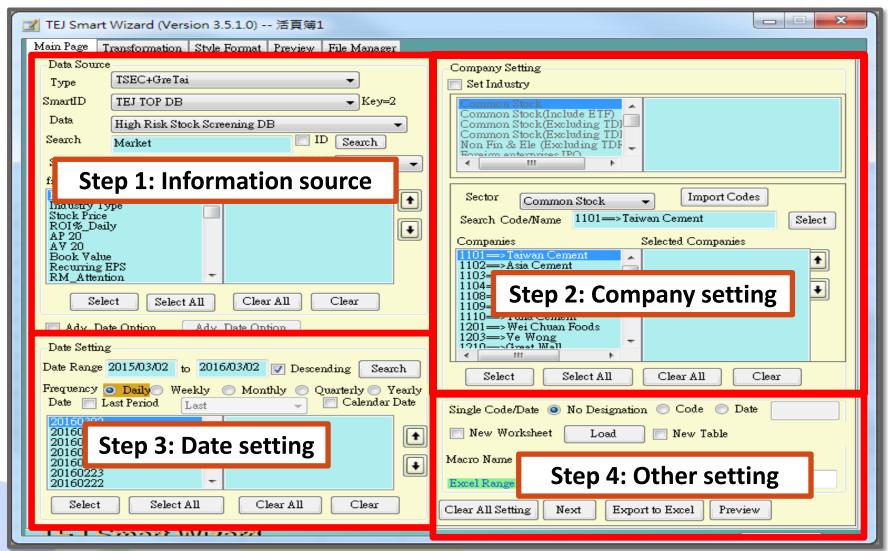
TEJ Smart Wizard Toolbar



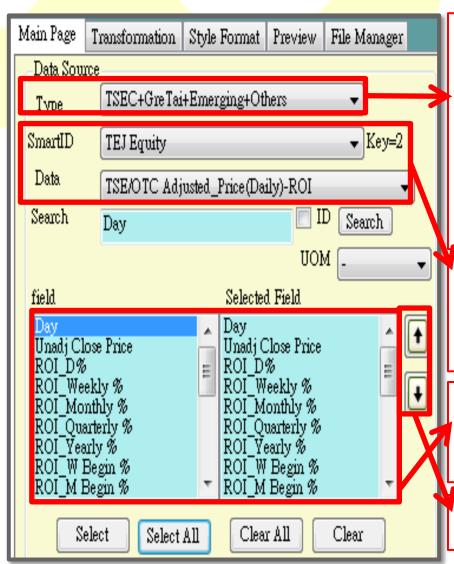
^{*}TEJ Smart Wizard Toolbar will be installed in the Add-ins of Excel 2007 (TEJ Smart Wizard Toolbar shows directly in Excel 2003 Toolbar). If TEJ Smart Wizard Toolbar fails to be executed, please call TEJ Customer Service line @ 02-87681088#120, our professional will provide assistance.

TEJ Smart Wizard-Criteria Setting





TEJ Smart Wizard - Criteria Setting 1: Information Source



Information Type:

Select sample range, the Smart ID list below will change with the company list on the right simultaneously.

For example:

- 1.If Macroeconomics DB is required, info type needs to be changed into Macroeconomics.
- 2.When checking a listed and GRETAI listed company during a certain period, please select **listed+ GRETAI listed + delisted** company

Type & Data: Category is as the same as the

TEJ main menu.

Type: Database category

Data: Database

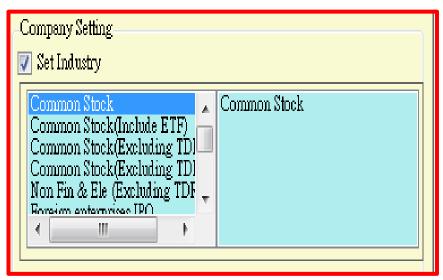
Select Field:

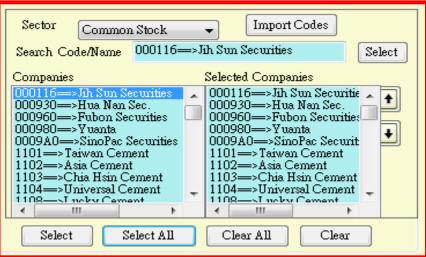
Left-clicking the mouse twice can select or remove the required info while press Ctrl or Shift can select fields consecutively.

Mobile Arrow Keys:

can adjust field order, but only one field at a time.

TEJ Smart Wizard - Criteria Setting 2: Company





Designate industry:

If the sample criterion is fixed as common stock or certain industry, tick off Designate Industry. For example, when the user designates-steel industry, the file will update company list automatically whenever a new company joins or the old one drops out.

Designate Individual Stock:

- •Method 1: Select a certain industry based on the required company
- •Method 2:Import selected company groups-> copy the company list with company code-> right click the mouse-> import the info from Clipboard

TEJ Smart Wizard - Criteria Setting 3: Date

Date interval: Default interval is the current year, the interval can be changed manually.

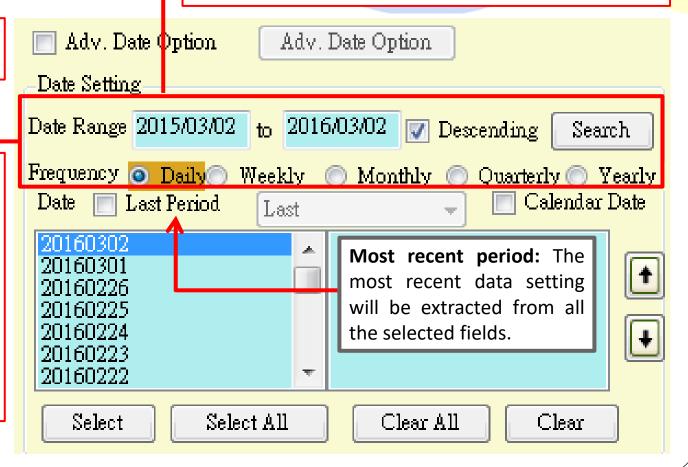
Ascending/Descending order: The default is in descending order, if ascending order is required, untick the default box and re-select the date. Exported data will adhere to this setting and show in ascending/descending order accordingly.

Frequency:

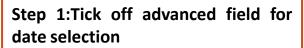
Custom frequency

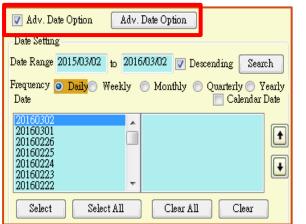
Select date:

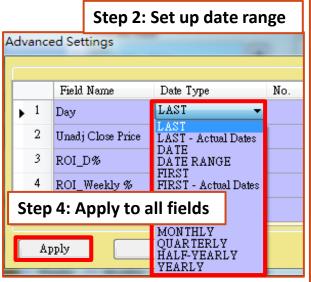
Left-clicking the mouse twice can select or remove the required date while press Ctrl or Shift can select dates consecutively.

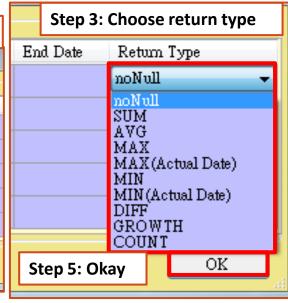


TEJ Smart Wizard - Criteria Setting 3: Date (Advanced)









Example 1: Data required in recent periods

Date range: Choose **Recent N Periods**Transactions: enter required periods
(e.g. 5 stands for the recent 5 periods)

Example 2: Search for data in a certain period

Date range: select Date Interval

Start date: yyyymmdd (e.g. 20120101)

End date: 99999999

->the field shows data from 20120101 to the recent

period

Date range: Weekly frequency

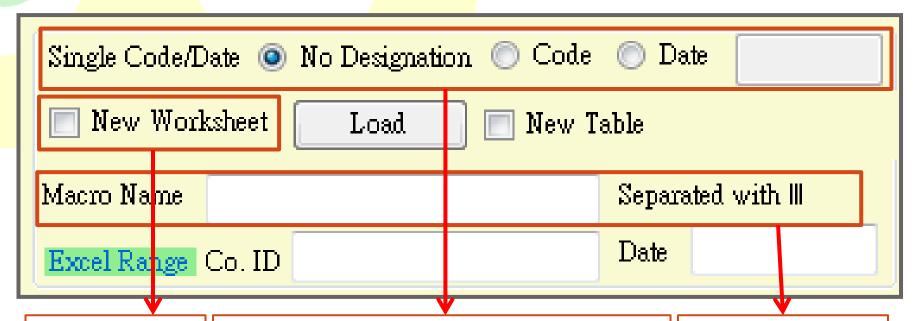
Start date: 20120101 End date: 20120731 Return type: average

->If the data is arranged in daily frequency (e.g. stock

price), the exported data will be the weekly average

*Note: Choose ONLY ONE out of these two options: Date setting and Date setting-advanced

TEJ Smart Wizard - Criteria Setting 4: others



Produce new sheet: When exporting data, open a new sheet in the current file to export data.

*Recommended

Designate company code/ date position:

The system default starts from cell A1, the cell position can be changed to, such as B30/H5, based on the user's need.

*Function introduction:

Do not designate: search for data cross companies and cross time periods

Designate company code: search for individual company

Designate date: search for single date

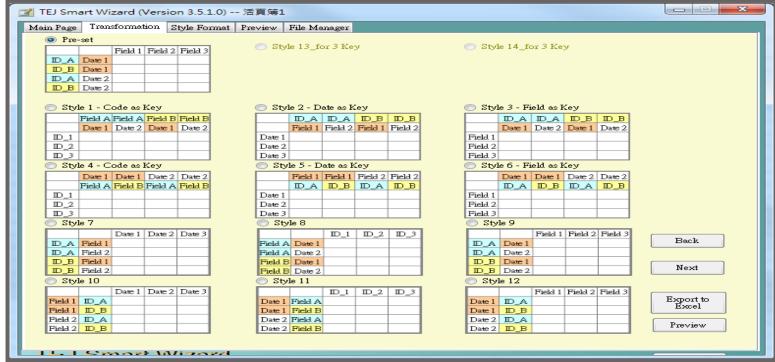
Automatic Macros Execution:

If the file comes with related macros setup, adding macros to the File Note will enable macros to be automatically executed as data updates.

TEJ Smart Wizard - Criteria Setting 5: Format

 After setting company, date, field (variants), click "Next" to select array and then click "Export to Excel".





TEJ Smart Wizard – Demonstration for Cross Data Base Download (Example)

Research time: 2000-2012

Frequency: Year

- ➤ Research Sample: Taiwan's paper-making companies that became listed and GRETAI listed during this research.
- ➤ Required Variants: Based on the financial ratios in the consolidated financial statements, including ROA, ROE, R&D expense, EPS, revenues, current ratio, year-end market value, shares outstanding, annual return, shareholding ratio of board member, manager shareholding ratio, shareholding ratio of institutional investors, right to share profit, control level and one-year Beta.

TEJ Smart Wizard –Demonstration for Cross Data Base Download→Step 1

Data type:

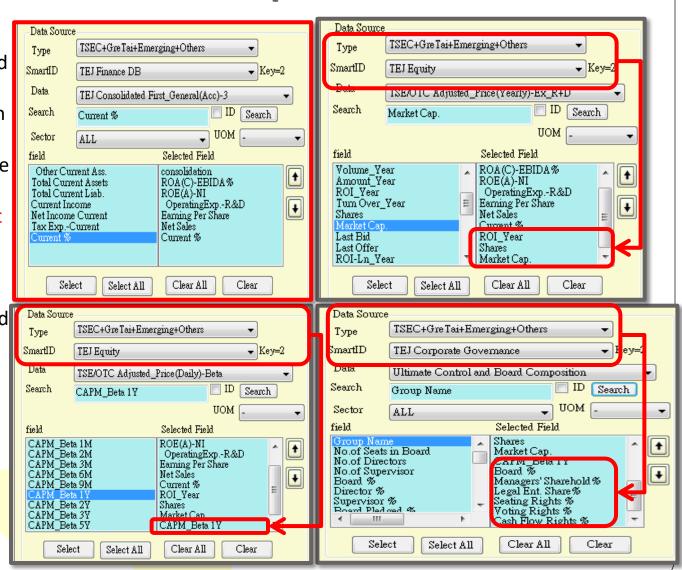
Given to the need for listed and GRETAI listed companies during a certain of period in the past and the sample integrity, please select

TSEC+GreTai+Emerging+Ot

hers to cover all the relevant information as well as to include delisted companies after this period of time.

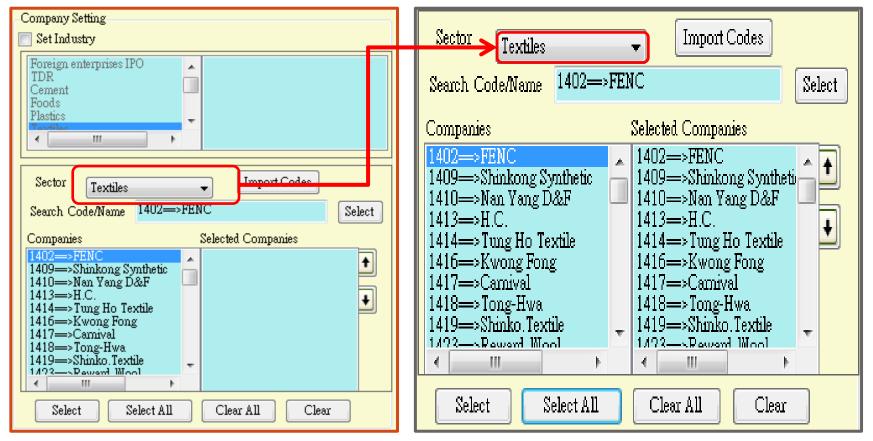
DB type and info name:

i.e. DB category and info name in TEJ+ Main (please refer to the pictures)



TEJ Smart Wizard –Demonstration for Cross Data Base Download→Step 2

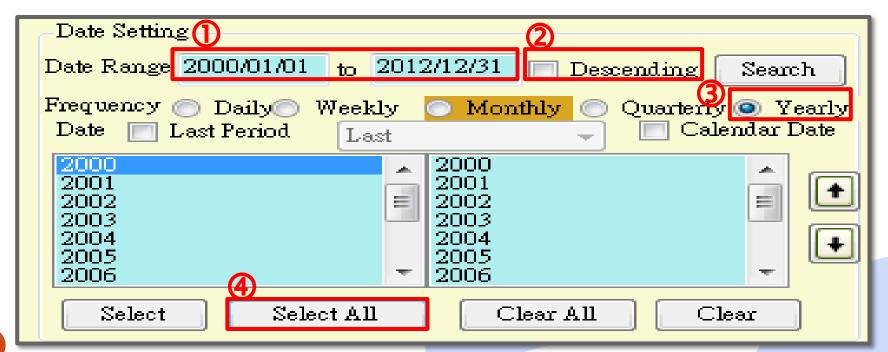
 Company setting: Given to designation of a certain industry, the company list of the paper-making industry will based on this download, no matter the stock market fluctuation in the future, therefore choose "Paper-Making Company" in the "Company Category" and then press "Select All"



TEJ Smart Wizard –Demonstration for Cross Data Base Download→Step 3

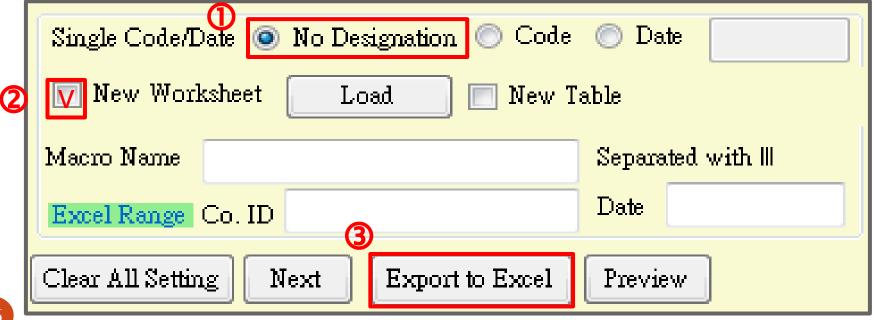
Date setting:

- Step 1: Enter 20000101-20121231 in the date interval.
- Step 2: Choose "Year" for the frequency.
- Step 3: Untick the box on the left side of descending order and press search for the data arrangement starting from 2000.
- Step 4: Select all the appeared dates to the right side.



TEJ Smart Wizard –Demonstration for Cross Data Base Download→Step 4

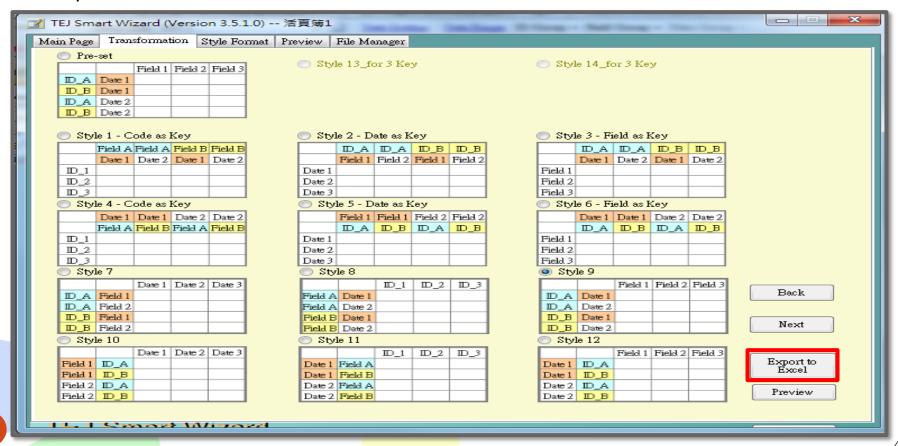
- **Step 1:** At designate company code/date position: click "Do Not Designate" Description: This example needs as many companies and intervals as possible, and thus choose "Do Not Designate"
- **Step 2:** Tick off "Produce New Sheet" Description: Please tick off "Produce New Sheet" to **avoid overwriting the original worksheet.**
- Step 3: Click "Next"



TEJ Smart Wizard –Demonstration for Cross Data Base Download→Step 5

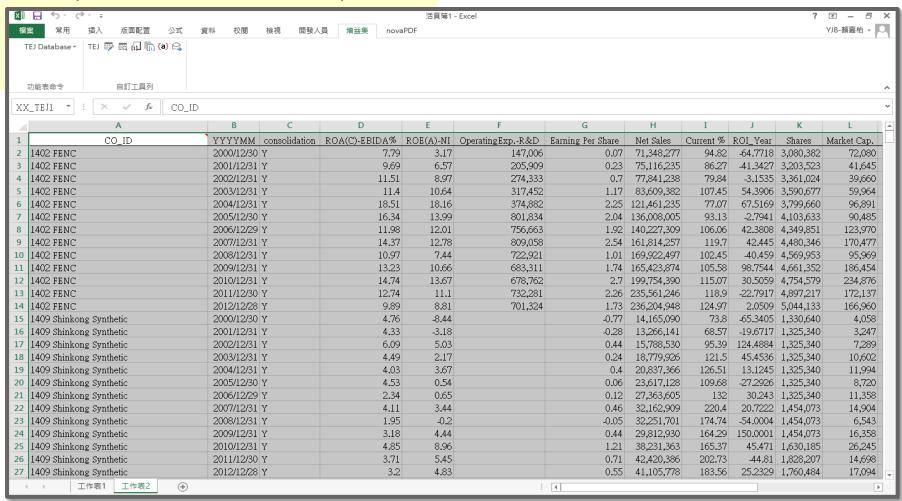
Format Setting:

According to the data types, the system provides nine ways of data arrangement. Please choose the arrangement based on personal requirement and then press "Export to Excel".



TEJ Smart Wizard – Demonstration for Cross Data Base Download → Step 6

Export Result is shown in the picture below:





QUICK START TO EVENT STUDY

1	Introduction to Event Study
2	What is event day, event period and estimation period?
3	4 simple steps to TEJ Event Study System
4	I. Set up data type
5	II. Event Day selection
6	II. Event Day selection-A. import custom samples
7	II. Event Day selection-B1. financial news index
8	II. Event Day selection-B2. specific events
9	II. Event Day selection-B3. stock market chronicles
10	III. Setting up Estimation model
11	IV. Calculation check and storage

Introduction to Event Study

What is Event Study?

Event Study is the research result derived from Verification
 Methodology which could be traced back to Ball and Brown, Fama,
 Fisher, Jensen and Roll in 1960s, as it is still widely applied by the recent
 empirical researches in accounting and financial field.

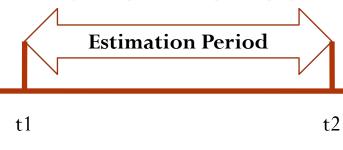
What is the purpose for Event Study?

• Event Study aims to examine abnormal returns through statistics, as well as to confirm if a certain event affects the company's stock price in which proves if there is a correlation between stock price fluctuation and this event.

The procedure for Event Study

- 1. Decide event and event day
- 2. Estimate abnormal returns
- 3. Verify abnormal returns
- 4. Analyze result and provide explanation

What is Event Day, Event Period & Estimation Period?





How to set up the length of event period and estimation period?

Event period should include event intervals affected by the event, such as repurchase of treasury stock and announcement date of M&A. Event period is usually broader than occurred day (event day), as it includes a period of time before and after the event in which the variations of the dependent variable (i.e. stock price and profit) would be produced after the event. Meanwhile, the stock price before the event will be a good reference for examining the effect of presage and information disclosure over the event.

Estimation period or **estimation window** is to apply the statistics derived from this period to calculate the dependent variable if the event does not occur, i.e. the expected rate of return. As expected rate of return compares with the dependent variable changed during the event (i.e. realized rate of returns), the abnormal return of this event will be calculated.

In general estimation interval will be longer than event interval, as there is no evaluation standard for most of the event studies, interval set-up needs to be based on individual research as well as relevant literature and discussed with the advisor.

4 Steps to TEJ Event Study System

- 1. Set up data source
- -Select Security

Market

- -Data frequency selection
- -Return rate type selection

- 2. Event Day selection
- -Customize upload
- -News index
- -Specific event day index

- **3.** Setting for Estimation Model
- -Mean-Adjusted Model
- -Market Adjusted Returns model
- -OLS Risk-Adjusted Returns Model
- -Garch Risk-Adjusted Returns Model
- -Scholes-Williams OLS Risk-Adjusted Returns Model
- -Estimation period & event period setting
- -the shortest period setting for estimation period
- -Set up missing return for event period

- **4.** Calculation check and storage
- -Result list: estimation statistics, estimation summary, residual data, abnormal return data, deleted record review, original return (or turnover rate) data.
- -Results can be stored in the designated folder

Start to calculate

I. Set up Data Type

Step 1 Market: colored flags represent applicable market information.

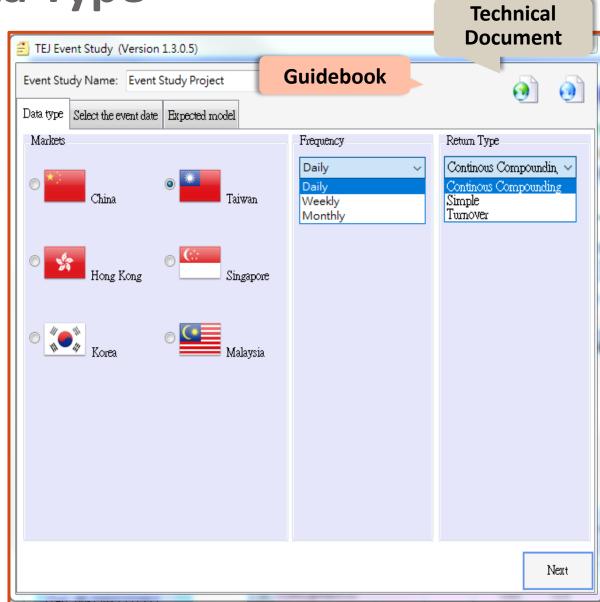
Step 2 Data frequency:

breaking down into three kinds of frequency: day, week and month. (Special Note: frequency type will affect the event and the unit of estimation period.)

Step 3 Return Type Selection:

continuously compounded return, simple return, and turnover rate.

PS. For further instructions or explanation of event study, please click the <u>Technical Document</u> and <u>Guidebook</u> in the upper right corner.

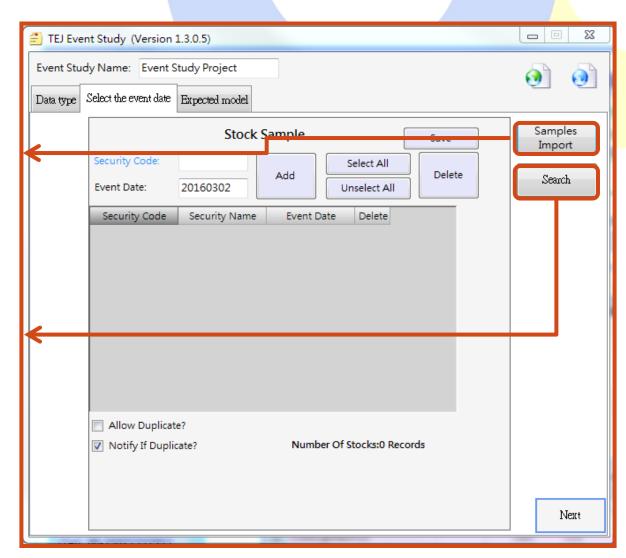


II. Event Day Selection

 Setting up event day can be carried out in two ways:

A: Import Samples: establish custom TXT or CSV sample list and import to the system.

B: Event Day Index: the system provides three indices(financial news index, specific event, stock market chronicles) to select event day.



II. Event Day selection:

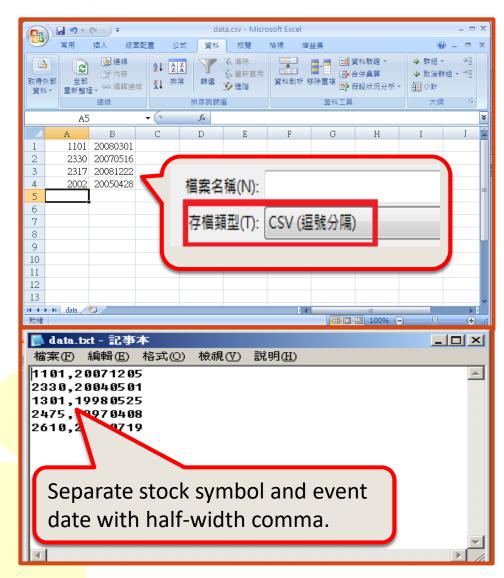
A. Import Custom Samples

CVS Format produced by Excel

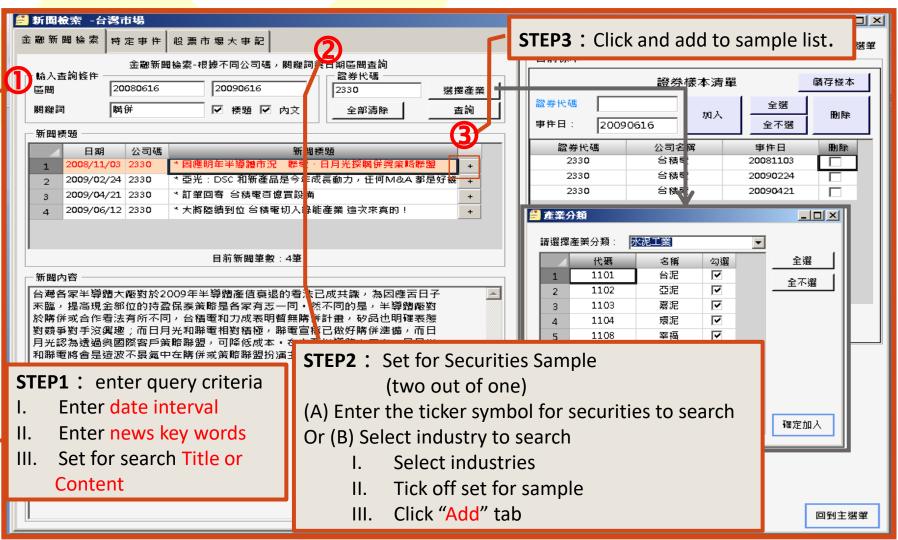
Enter stock symbol (4 numbers) in field A
Enter event date (8 numbers) in field B
Please do not change settings once information is entered
Choose CVS (separated with comma) in Save File Type

TXT Format produced by Notepad

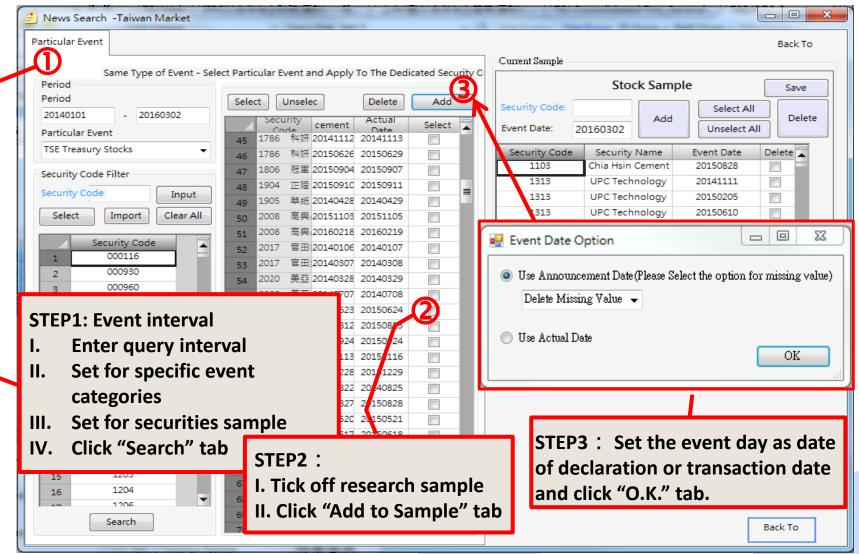
Enter stock symbol (4 numbers) first, break with a half-width comma, and then enter event date (8 numbers). Choose TXT in Save File Type



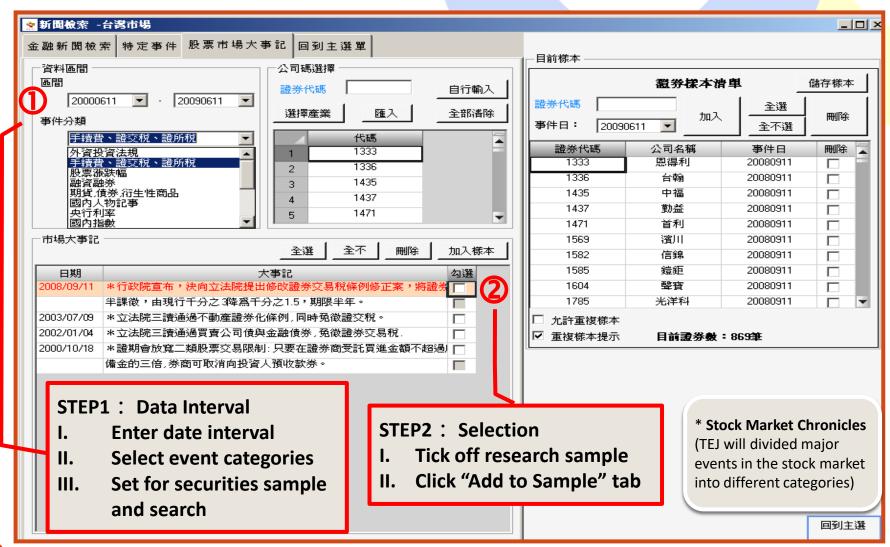
II. Event Day Selection: B1. Financial News Index



II. Event Day Setting:B2. Specific Events



II. Event Day Selection:B3. Stock Market Chronicles



III. Set up Estimation Mode

Step 1: Select estimation model

Step 2: Based on the estimation model, enter category, index code, estimation period, event period accordingly.

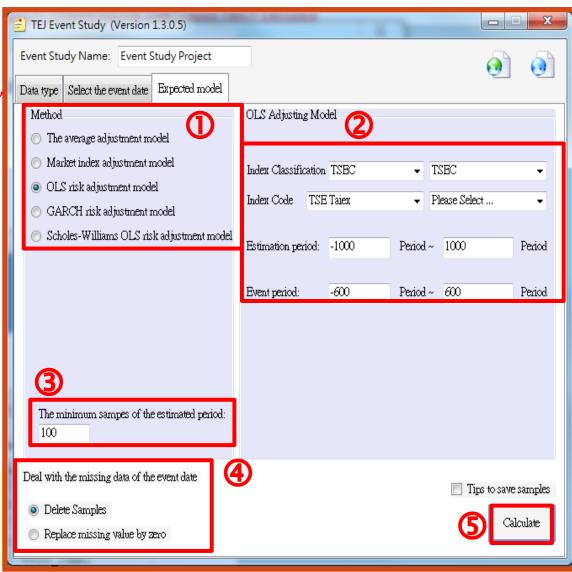
Step 3: Decide minimum sample size during the estimation period.

Step 4: Set up samples when the missing return arises during event period.

Step 5: Click "Calculate" tab

P.S

- It is not mandatory to select two index codes.
- Estimation period and event period is based on individual research design. The picture is for reference only and are not considered the only one standard.



IV. Calculation check and storage

- Calculation is shown as the picture on the right, including estimation data, estimation summary, residual data, abnormal return and delete record review.
- Click Save will allow exported sheets to be saved in designated locations.
- Please click right mouse button on the picture to "Save As Picture" if needed.

